



Richard E. White II “Dewey”

SPEAKER PROFILE

Richard White

Chief Executive, Afterburner UK



Richard (Rick) White is an F-16 fighter pilot with over 3300 hours and twenty-two years of leadership experience as a U.S. Air Force officer. He is also a pilot for a major commercial airline and business owner of a long-term healthcare facility.

With a military career encompassing 22+ years, Rick has flown missions all over the world. Starting his career as an instructor pilot, Rick continues as a member of the South Dakota Air National Guard. As a USAF staff officer, Rick supervised development of many advanced technology solutions to major weapons systems and also had key responsibility in determining the requirements of the USAF’s next generation of fighter aircraft, the Joint Strike Fighter. He has achieved a number of awards and decorations for his service and leadership.

Rick holds a bachelor’s degree in electrical engineering and a master’s degree in human resource management. He is a graduate of two U.S. Air Force professional military training schools and is currently enrolled in the Air War College. His post basic education includes coaching and various leadership and team development programmes.

Rick was appointed as CEO of Afterburner UK at its inception in 2004 and brings with him five years of experience as Director of the Afterburner Inc. Healthcare division as well as extensive experience as main speaker and facilitator at seminars and events to some of the worlds top organizations.

Keynote Presentations and Experience:

- *Winning in Fast Time through the Pursuit of Flawless Execution – A Strategy for Cultural Change and Strategic Alignment*
- *Afterburner Day – Flawless Execution*
- *Flawless Execution (workshops) – Planning, Briefing, Executing, Debriefing*
- *High Performance Team (workshops)*
- *Mach 2 Execution*



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Recent major speaking engagements include:

International Association of Fire Chiefs, IAFC, Fire-Rescue International 2005, Denver, CO, Aug 11, 2005.

Microsoft, Global Account Managers Annual Sales Meeting, Atlanta, GA, Jul 19, 2005

Central Norfolk Health and Social Care Economy, Norwich, UK, Jun 27, 2005, Jan 21, 2005, Nov 8 2004, Oct 18, 2004, Sept 29 2004, May 13-14, 2004, Mar 22 –26 2004, Jan 26 –27, 2004.

Institute for Healthcare Improvement, 1st Annual International Summit on Redesigning Hospital Care , San Diego, CA, Jun 9, 2005, 16th Annual International Conference, Orlando, FL, Dec15, 2004

Novartis, Regional Sales Representatives Annual Training, London, Canada, Apr 26, 2005.

Thule, Annual Company Meeting, Denver, CO. Feb 17, 2005

American Society of Health-System Pharmacists Annual Assoc. Meeting, Las Vegas, NV, June 21, 2004

Oracle, Annual Sales Representative Meeting, Atlanta, GA, June 16, 2004

Integris Hospitals Annual Executive Management Meeting, Ft. Worth, TX, May 7, 2004

Energis, Energis House, Reading, UK, March 4, 2004

American College of Healthcare Executives Annual Association Meeting, Chicago, IL, March 2, 2004

American Organisation of Nurse Executives Annual Association Meeting, Orlando, FL, January 31, 2004

Phoebe Putney Memorial Hospital, Directors Meeting, Albany, GA, November 17, 2003

Assoc. of Investment Management Sales Executives 26th Annual Marketing & Sales Conference, Palm Desert, CA May 6, 2003

Enterprise Rental Car Annual Top Performer’s Meeting, La Jolla, CA April 4, 2003

What Clients Say:

“I applaud your unique concepts of problems solving and performance improvement and would recommend this approach to any forward thinking organization.” J. Edward Cassity, Senior Vice President, Chief Strategy Officer. Phoebe Putney Memorial Hospital

“Feedback on these events has been outstanding, not least because the Team, and particularly Rick White, has researched the NHS environment and the local issues in Norfolk, UK extensively beforehand.” Director of Performance Improvement & Organisational Development Central Norfolk Health & Social Care Economy, NHS

Reasons to book Rick White:

- Rick has a unique range of experience as a pilot, an entrepreneur, and a business executive.
- Rick has extensive experience working alongside executive boards and frontline staff
- Feedback on Rick by delegates indicates over 95% satisfaction.